



LANGPORT TOWN COUNCIL

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Council Committee Minutes

Minutes of the meeting of Langport Town Council's Tourism & Marketing Committee held on Wednesday 13th November 2019 at 6.00 pm at Langport Town Hall.

Present:	Cllr Dromgoole Cllr Williams Siobahn Pestano (LABG)	Cllr Saunders Julia Gadd	Cllr Glas Gordon McKernow (LIC)
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In Attendance:

John Turner and Giles Adams from Visit Somerset; Sarah Patten - Administrator.
There were no members of the public or press present.

TM2019/19 Election of new Chairman of the Tourism and Marketing Committee

Janie Dromgoole was nominated and accepted nomination

Proposed: Val Saunders Seconded: Steve Williams.

Unanimously agreed.

RESOLVED – Janie Dromgoole accepted the position of Chair of Tourism & Marketing Committee

TM2019/20 To receive Apologies for Absence and to approve reasons given. (LGA 1972 s85 (1))

RESOLVED - To accept apologies from Cllr Dunn.

No apologies were received from Liz Nolan, Cllr Macnab

TM2019/21 Declarations of interests - Members to declare any interests, including Disclosable Pecuniary Interests they may have in agenda items that accord with the requirements of the Town Council's Code of Conduct and to consider any prior requests from members for Dispensations that accord with Localism Act 2011 s33(b-e). *(NB this does not preclude any later declarations).*

There were no declarations of interest

TM2019/22 To approve and sign as a correct record the minutes of the Tourism and Marketing Committee Meeting held on Tuesday 20 February 2019. (LGA 1972 sch 12, para 41(1))

RESOLVED - That the minutes of committee meeting held on 24th September be signed as a correct record.

One Typo error noted.

TM2019/23 River Project Presentation – Val Saunders.

There were no action points from Val's presentation but it was noted by John Turner and agreed by all present that the River Project has been an impressive achievement by all involved

TM2019/24 Visit Somerset Presentation - Giles Adams and John Turner

Siobhan Pestano and Janie Dromgoole commented that Visit Somerset had made good progress in raising the profile of the County.

Cllr Williams had to leave at 7.15 pm.

Julia Gadd had to leave at 7.20pm

TM2019/25 Review Action Log

RESOLVED – to defer to next meeting

TM2019/26 Display and Advertising policy – To agree policy / costs for any business advertising

RESOLVED – to defer to next meeting

TM2019/27 Marketing Strategy – To Agree Smart Targets for Strategic action plan

RESOLVED – to defer to next meeting

TM2019/28 Update LABG Chair regarding Town Maps - whether or not there are any plans to continue printing / stop printing etc

RESOLVED – to defer to next meeting

TM2019/29 Visit Somerset AGM - To agree an attendee for the AGM on 21st November

Agreed that Val Saunders and Siobhan Pestano would attend AGM

Date of next Meeting:

Agreed to hold extra meeting on **Tuesday 3rd December, 2019** at 6pm to cover deferred items

Meeting closed at 7.35pm

Signed.....

Dated.....

Action – Sarah Patten to ask John Turner to forward Guardian Article to Committee.

Action – Recommended that Janie to go through John Turner to contact Weston College for Marketing help as she has had no response from them following her contact after the last meeting.

Action – John Turner to send details of cost structure for Langport to be involved with the Visit Somerset marketing ahead of the next Council meeting on 19th November.

Action: - Val to book ticket or ask Deborah Speed