



Council Committee Minutes

Minutes of the meeting of Langport Town Council's Tourism & Marketing Committee held on Wednesday 9 March 2016 at 7.00pm in the Ground Floor Meeting Room, Langport Town Hall.

Present:

Cllr Seaton – Chairman

Cllr Naden (ex-officio)

Cllr Clarke

Cllr Edwards

J Parton (SSDC Tourism Rep)

J Peach (Accommodation Rep)

In Attendance:

David Mears – Town Clerk and John Turner, CEO of Visit Somerset, three members of the public (Somerton Town Councillors) and no members of the press were present.

47. To receive Apologies for Absence and to approve the reasons given.

Apologies for absence were received from Peter Roberts

RESOLVED – to accept and approve the reasons given

48. Declarations of interests - Members to declare any interests, including Disclosable Pecuniary Interests they may have in agenda items that accord with the requirements of the Town Council's Code of Conduct and to consider any prior requests from members for Dispensations that accord with Localism Act 2011 s33(b-e). *(NB this does not preclude any later declarations)*

There were no declarations of interest

49. To approve and sign as a correct record the minutes of the Tourism and Marketing Committee Meeting held on Wednesday 5 August 2015

RESOLVED: that the minutes of the meeting held on Wednesday 5 August 2015 be signed as correct record.

50. Visit Somerset

John Turner, CEO made a short presentation and answered questions.

RESOLVED – to defer making a decision on becoming a member of Visit Somerset until a later date.

51. Tourism Strategy

RESOLVED – that #1 of the action be deleted as this has now been successfully completed. #2 that the word 'larger' be changed to 'wider'. #3 the word 'festival' with 'Events'

52. Tourism Strategy – to review and update the Tourism Strategy and Projects

It was suggested to reword point 4 to read 'To support the development of activities on the river. To remove point 5 – 'to identify a coach parking bay in the Westover area'. To include new points – To have a 'brown' tourist signs installed on A303 and the M5. To reinstate a 'walking carnival' and promote other 'quirky' events.

RESOLVED – that above amendments be agreed and the Tourism Strategy updated with these amendments.

53. Community Website – to receive update on progress.

Cllr Seaton updated committee members of the layout of the new website and that there will be free basic adverts for businesses and a £10 listing and a banner advert costing £25

RESOLVED – to agree to the advert charges and to note the update.

54. Boat Project – Cllr Macnab to update committee members

Cllr Macnab updated the committee on recent River Group meetings and that the river needs reclassifying.

RESOLVED – to note the update.

55. Date of Next Meeting

Update on website

56. Date of Next Meeting

1 October 2015

Meeting closed at 20.17pm