

LANGPORT TOWN COUNCIL
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Minutes of the meeting of Langport Town Council's Tourism & Marketing Committee held virtually on Wednesday 11 November at 5pm

PRESENT:

Janie Dromgoole (Chair)
Gordon McKernow (LIC)

Val Saunders
Siobhan Pestano (LABG)

Stephen Glas

In attendance:

Sarah Patten-Administrator, Deborah Speed-Town Clerk

MINUTES

TM2019/63. Apologies

To receive Apologies for Absence and to approve the reasons given. ([LGA 1972 s85 \(1\)](#))

No apologies were received.

TM2019/64. Declarations of interests

Members to declare any interests, including Disclosable Pecuniary Interests they may have in agenda items that accord with the requirements of the Town Council's Code of Conduct and to consider any prior requests from members for Dispensations that accord with Localism Act 2011 s33(b-e). (NB this does not preclude any later declarations)

There were no Declarations of interest

TM2019/65. Minutes

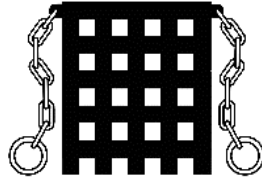
To approve and sign as a correct record the minutes of the Tourism and Marketing Committee Meeting held on Wednesday 11th November 2020. ([LGA 1972 sch 12, para 41 \(1\)](#))

RESOLVED – that the minutes of the T&M Committee meeting held on Wednesday 11th November 2020 be signed as a correct record.

TM2019/66. Langport Life Website

It was noted that there had been little progress with the website, although a test page had been received. The council had asked Tim for a timeline and as he had not yet produced one, Sarah will email him

- Deborah confirmed MTIG funding had now been confirmed.
- Gordon has been asked for some more Pictures



- Steve asked if the River group could have a direct link on the website. This was discussed and it was agreed that information will be included under the "Things to Do & The River Parrett" Button until their website is up and running, when it can be signposted
- The Town Trust information will continue to be included under town council.

TM2019/67. Town Council Email Service

It was noted that most of the Councillor emails are working. Sarah to confirm with Caroline and Nicola

TM2019/68. Strategic Action Plan

To review the Strategic Action plan in the current situation.

- Marketing Professional – The budget is too tight to employ a marketing professional.
- A banner was discussed to promote the website. Needs to be made of environmentally friendly materials. Sarah to find out how much ABP pay for their banner on the old post office. We will need to ask Landmark Langport for permission to display on the town hall railings
- Leaflets – There are still a lot left from last year. The Leaflet Exchange may go ahead in May. If so Gordon has agreed to attend.
- Listing - We are listed on Visit Somerset with a Silver Membership. Sarah to update Action plan

TM2019/69. LIC

To discuss future position of Langport Information Centre and volunteers.

Deborah and Sarah will arrange a Zoom Meeting with Volunteers.

TM2019/70. Winter Lights

To confirm plan for the removal of the Winter Lights.

Sarah has a list of volunteer emails and will be ready to contact when we are ready to take down the lights

TM2019/71. Markets

To note update on future plans for open air markets. Siobhan would be grateful for any information regarding news on market plans.

- It was confirmed that there were no particular plans. Kim Woods is ready to open the vintage market when restrictions are lifted.
- Val flagged potential dates for events including Somerset day on 11th May and asked if the council could be ready to respond quickly to help coordinate.

Date of next meeting: 9th June 2021. It is anticipated an extra meeting will be required before then. TBC

Meeting Ended at 6:15 pm

End of Minutes