



Council Committee Minutes

Minutes of the meeting of Langport Town Council's Tourism & Marketing Committee held on Wednesday 20 February 2019 at 6.15pm in the Ground Floor Meeting Room, Langport Town Hall.

Present:

ClIr Naden (ex-officio & elected Chairman)
ClIr S Glas

ClIr Macnab
ClIr S Jenkinson

ClIr C Palmer HEPC
G McKernow LIC
A Pyle LABG

In Attendance:

Deborah Speed – Town Clerk. There were no members of the public or press present.

TM2019/16 To receive Apologies for Absence and to approve the reasons given. (LGA 1972 s85 (1))

Apologies for absence were ClIr V Saunders – conflicting engagement.

RESOLVED – to accept and approve the reason given.

TM2019/17 Declarations of interests - Members to declare any interests, including Disclosable Pecuniary Interests they may have in agenda items that accord with the requirements of the Town Council's Code of Conduct and to consider any prior requests from members for Dispensations that accord with Localism Act 2011 s33(b-e). *(NB this does not preclude any later declarations).*

None

TM2019/18 To approve and sign as a correct record the minutes of the Tourism and Marketing Committee Meeting held on Tuesday 20 June 2018. (LGA 1972 sch 12, para 41(1))

RESOLVED - that the minutes of the meeting held on Tuesday 20 June 2018 be signed as correct record.

TM2019/19 River Project – an offer has been received from Rural Development Programme for England to fund the River Project. The application was for over £179,000.

TM2019/20 Digital display board – An application for funding for Digital Display boards has been submitted to SSDC and planning permission sought. The suggestion for the erection of digital display boards came from the MTIG. LABG will check about an agreement to grant £250 as part of 10% joint funding from LABG and Town Council.

TM2019/21 Membership of Visit Somerset – to discuss becoming a member of Visit Somerset
[Visit Somerset Membership and Media Pack](#)

- Visitors to LIC select specific leaflets about Langport.
- Visit Somerset too general.

- Revisit once River Project completed
- Consider how best to promote the River Project

TM2019/22 Green Charter – how to make Green Charter valid to people visiting the town. Making visitors aware of Langport's Green Charter and how they can behave to uphold it.

- Sheet welcoming visitors and providing local information
- Businesses would be interested in a green tourism guide/tip sheet for visitors

TM2019/23 To invite new representatives to the Committee – to invite the lead Local Information Centre volunteer and the Market Coordinator to join the Committee.

RESOLVED – to appoint the lead Local Information Centre volunteer and the Market Coordinator to the Committee

Meeting closed at 19.00pm